

FOR IMMEDIATE RELEASE:

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VSR Names Co-Presidents

OVERLAND PARK, Kansas – Maureen McAnarney and Jon Stanfield have been named Co-Presidents of VSR Financial Services, a national financial securities and investment adviser firm headquartered in Overland Park, KS. The announcement was made at the firm's annual shareholders meeting on June 29.

Mrs. McAnarney and Mr. Stanfield continue the family leadership of VSR which was founded in 1985 by their fathers, Donald J. Beary, who is currently Chairman of the Board, and J. Michael Stanfield, the firm's CEO.

"I am highly confident that Maureen and Jon have the experience and management skills that will provide this company with outstanding leadership in the coming years," Mike Stanfield said.

"Maureen and Jon have had many years of service as VSR Board members and have been a key part of VSR's senior management team. Their promotion to Co-Presidents is a well deserved recognition of their splendid contributions to the success of VSR."

Don Beary concurred saying, "Maureen and Jon have helped posture us to grow and with them leading the way we will continue to grow and prosper in the future."

Mrs. McAnarney joined the firm in May of 1992 after graduation from the University of Kansas with a B.A. degree in Business Communications. She has worked in many areas of the firm,

including Rep transition and general marketing for the firm, and has served as head of the Registered Investment Adviser and fee-based activities for five years. She was elected to the Board of Directors in December of 2002. In 2005, she was named VSR's Chief Operating Officer.

Jon Stanfield joined VSR as Corporate Counsel in July of 2005. He was elected to the Board of Directors and named an Executive Vice President in June of 2008. Mr. Stanfield served in the U.S. Army as a Judge Advocate for over seven years. Mr. Stanfield earned his B.A. degree in Political Science from the University of Michigan and his Juris Doctor degree from the George Washington University Law School in Washington, D.C.

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About VSR – VSR Financial Services, Inc. is a fast growing investment and advisory firm with headquarters in Overland Park. VSR has approximately 275 representatives with offices in 36 states and expected revenues of over \$100 million this year. The firm employs 66 in the home office in Overland Park including 42 licensed individuals.

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